



THE BOND BUYER  
**VIRTUAL  
SUMMITS**

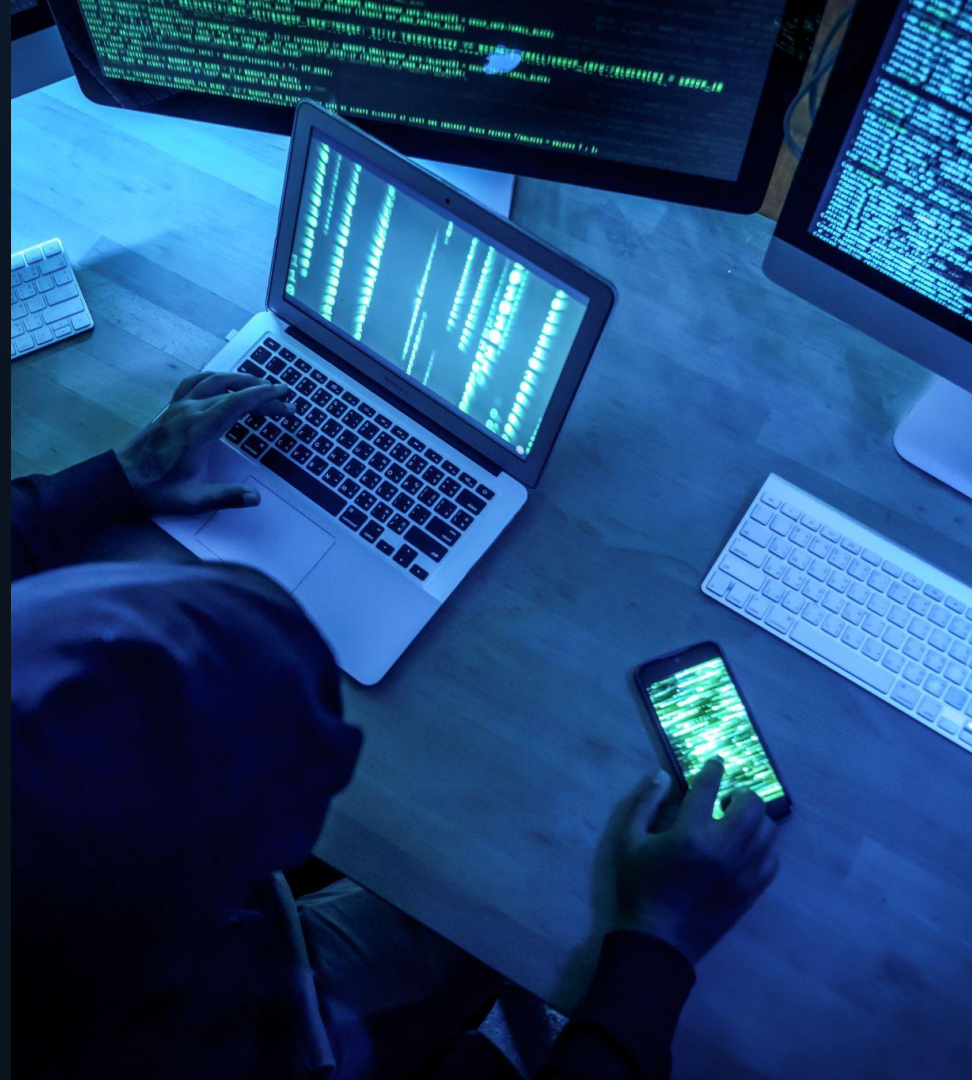
ARTIFICIAL INTELLIGENCE  
**AI and Data Intelligence's  
Effects on Infrastructure**

October 15, 2025

# About the Summit

## ARTIFICIAL INTELLIGENCE

AI and emerging technologies are transforming every corner of the municipal market—fast. From the rise of electronic trading platforms to the escalating cyber threats facing both banks and government issuers, the shifts are massive and the stakes are high. This is your chance to stand at the forefront of that transformation, align your brand with innovation, and engage directly with the leaders shaping the future of public finance.



# Artificial Intelligence: Panel Discussions

## Panel 1

### **Electronic trading and shifting investor demands**

The growth of electronic trading platforms in the muni market lagged other fixed-income and equity markets, but its growth is undeniable in the past decade. How has electronic trading changed the makeup of the market — from SMAs and ETFs to the concentration of the retail investor.

## Panel 2

### **Cybersecurity threats**

A recent hack of a Michigan township should spur the public finance industry to better understand and prepare for cybersecurity threats as hackers become more sophisticated. It also signals the industry needs a unified approach to disclosing those threats and to prepare for a higher price tag of insuring against them.

## Panel 3

### **Streamlining workflows**

What types of technology — from AI to machine learning — are available to aide various market participants — from issuers to bankers to traders — to make workflows more efficient?"

# Why Sponsor and General Audience

Tap Into the Power of the *The Bond Buyer* Virtual Summits

*The Bond Buyer's* Virtual Summits bring together a powerful community of industry leaders, disruptors, innovators, and decision-makers who are shaping the future of municipal finance. These exclusive gatherings are more than just events—they are dynamic hubs where top professionals connect, collaborate, and engage in the conversations that matter most.

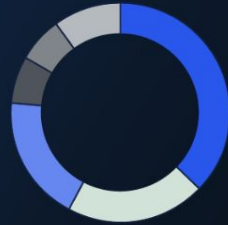
## TOTAL AUDIENCE REACH

149K

## LEADERSHIP

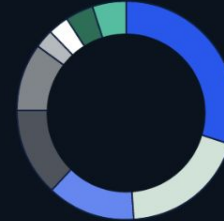
80%

## COMPANY TYPE



- 38% Issuer
- 21% Sell-side
- 19% Buy-side
- 7% Law Firm
- 7% Insurance
- 10% Other

## AUDIENCE ROLES



- 30% Finance
- 19% C-Suite
- 13% Operations
- 13% Sales/Marketing
- 10% Legal
- 3% Education
- 3% Communications
- 4% Information Technology
- 5% Other

# Sponsorship Opportunities

## PANEL PARTICIPATION

**\$15,000**

3 available

- Opportunity to speak on or moderate on one session. Speaker subject to approval
- *The Bond Buyer* will develop the session focus and deliverables, recruit all remaining speakers and/or moderators, and coordinate panel participation
- Includes access to the session recording
- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes post-summit conference attendee list (attendee phone numbers excluded)

## SPOTLIGHT VIDEO

**\$12,500**

3 available

- Opportunity to present a 2-minute video interview hosted with *The Bond Buyer* Editorial and Live Media Team (sponsor to provide interview questions)
- Video labeled as sponsored for transparency, will be edited for length and clarity, and include
- *The Bond Buyer*-branded intro and outro
- Full ownership of rights to use recorded mp4 video in future communications
- Noted as sponsor in dedicated promotional emails and on dedicated virtual summit website
- Includes post-summit conference attendee list (attendee phone numbers excluded)

## SUPPORTING SPONSORSHIP

**\$7,500**

- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes post-summit conference attendee list (attendee phone numbers excluded)

**To confirm your partnership or for more information,  
please contact Michael Ballinger at**

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