



AMERICAN BANKER
**VIRTUAL
SUMMITS**

COMMUNITY BANKING

**Partnering with Fintechs to Enhance
the Digital Customer Experience**

Sept 25, 2025

About the Summit

COMMUNITY BANKING

While partnerships are not without risk, community banks' engagement with fintechs is expected to increase this year—for good reason. Fintech innovation empowers community banks to build more personalized digital experiences for their customers, expand digital products and services based on an individual customer's needs, manage risks based on AI- and machine learning-driven insights and comply with bank regulations.

Panel 1

Mapping out a fintech partnership strategy that advances and optimizes your digital channel strategy and builds customer loyalty

Panel 2

Identifying fintech partnerships that make sense and in what parts of the organization, while also establishing practices to mitigate operational risks.

Panel 3

How fintech innovation can help banks comply with existing regulations and those expected to take hold.

Why Sponsor and General Audience

Tap Into the Power of the American Banker Virtual Summits

American Banker Virtual Summits bring together a powerful community of industry leaders, disruptors, innovators, and decision-makers who are shaping the future of banking and financial services. These exclusive gatherings are more than just events—they are dynamic hubs where top professionals connect, collaborate, and engage in the conversations that matter most.

TOTAL AUDIENCE REACH

1000k+

LEADERSHIP

67%

AUDIENCE ROLES



- 12% C-Suite
- 18% Technology/Product
- 9% Marketing
- 11% Risk & Compliance
- 5% Industry Advisory & Consulting
- 8% Corporate Finance
- 5% Lending
- 9% Financial Advisor/Wealth Manager
- 13% Sales & Operations
- 10% Other

COMPANY TYPE



- 63% Banks & Credit Unions
- 23% Solution Providers
- 5% Government
- 3% Card Issuers & Merchants and Retailers
- 6% Others

Sponsorship Opportunities

PANEL PARTICIPATION

\$15,000

3 available

- Opportunity to speak on or moderate on one session. Speaker subject to approval
- American Banker will develop the session focus and deliverables, recruit all remaining speakers and/or moderators, and coordinate panel participation
- Includes access to the session recording
- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes attendee list (attendee phone numbers excluded)

SPOTLIGHT VIDEO

\$12,500

3 available

- Opportunity to present a 2-minute video interview hosted with American Banker
- Editor-in-Chief (sponsor to provide interview questions)
- Video labeled as sponsored for transparency, will be edited for length and clarity, and include
- American Banker-branded intro and outro
- Full ownership of rights to use recorded mp4 video in future communications
- Noted as sponsor in dedicated promotional emails and on dedicated virtual summit website
- Includes attendee list (attendee phone numbers excluded)

SUPPORTING SPONSORSHIP

\$7,500

- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes attendee list (attendee phone numbers excluded)

**To confirm your partnership or for more information,
please contact Hilary Whidden at**

813-966-0272 | hilary.whidden@arizent.com