

A photograph of three business professionals in a meeting. A man with a beard and grey hair, wearing a dark blue blazer over a light blue shirt, is smiling and looking towards the other two people. He is seated at a table. To his left, a woman with dark curly hair, wearing a grey blazer, is seen from the side, looking towards the man. To his right, another man with dark hair and a beard, wearing a grey blazer, is also seen from the side, looking towards the man in the center. The background is a blurred office setting with a window.

accountingTODAY
**VIRTUAL
SUMMITS**

AI Summit

December 2, 2025

About the Event

AI Summit

Artificial intelligence looms large in the thoughts of accountants, as both a major new opportunity — and a major threat. This half-day event will unravel the confusion on both fronts, and give the profession a clear vision of how AI will actually reshape the field, and potentially elevate it.

The goal is to give attendees a broad overview of the impacts AI has already had on accounting, how practitioners are using it in the course of their own work, and how they need to approach this amazing new technology to make sure that the threat doesn't materialize, but the opportunities do.

AI 101

With the development of artificial intelligence proceeding at a breakneck pace, this session will dive into the current state of play, from the fundamentals of what AI is to the types of models that dominate the field now, to those that are coming up, and how they are changing the modern workplace.

AI in Accounting

There are dozens of potential use cases for artificial intelligence in accounting, but many of them aren't yet within reach. This session will look at how AI will streamline firms' work and deliver unprecedented new opportunities, both new and in the future.

AI-Proof Your Firm

Whether it's making sure your clients don't think artificial intelligence can replace you, or setting up a proper policy to make sure you're not accidentally sharing client data with LLMs, or just keeping AI from taking over your job entirely, there are things you need to do to make sure you're protected from the rise of this game-changing technology.

Why Sponsor and General Audience

Tap Into the Power of the Accounting Today

Accounting Today's Virtual Summits connect you with one of the most influential and engaged audiences in the accounting profession. Our community includes firm leaders, forward-thinking advisors, technology innovators, and key decision-makers who are shaping the future of the profession. These exclusive, content-rich gatherings go beyond the screen — they're dynamic platforms where top professionals connect, collaborate, and drive meaningful conversations around growth, innovation, and the evolution of modern accounting.

TOTAL AUDIENCE REACH

969k

LEADERSHIP

73%

AUDIENCE ROLES



- 35% Independent Accountant
- 20% Tax Preparation & Planning
- 12% Advisory Services
- 10% Corporate Accountant (Industry)
- 5% Student
- 4% Corporate Finance
- 3% Technology
- 4% C-Suite
- 2% Audit Services
- 5% Other

COMPANY TYPE



- 50% Tax Planning/Preparation
- 28% Accounting Firm
- 6% Corporate Accounting
- 5% Financial Services
- 5% Education
- 5% Consulting & Advisory
- 1% Industry Vendor/Service Provider

Sponsorship Opportunities

PANEL PARTICIPATION

\$15,000

3 available

- Opportunity to speak on or moderate on one session. Speaker subject to approval
- American Banker will develop the session focus and deliverables, recruit all remaining speakers and/or moderators, and coordinate panel participation
- Includes access to the session recording
- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
 - Includes attendee list (attendee phone numbers excluded)

SPOTLIGHT VIDEO

\$12,500

3 available

- Opportunity to present a 2-minute video interview hosted with American Banker
- Editor-in-Chief (sponsor to provide interview questions)
- Video labeled as sponsored for transparency, will be edited for length and clarity, and include
- American Banker-branded intro and outro
- Full ownership of rights to use recorded mp4 video in future communications
- Noted as sponsor in dedicated promotional emails and on dedicated virtual summit website
- Includes attendee list (attendee phone numbers excluded)

SUPPORTING SPONSORSHIP

\$7,500

- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes attendee list (attendee phone numbers excluded)

**To confirm your partnership or for more information,
please contact Alexandria Alati at**

201-341-5989 | alexandria.alati@arizent.com