Individual Nomination Form

Please review the following information before continuing.

Eligibility:
Applicants must be employed by a private sector financial services firm. Please note, only applicants who work in the U.S. or Canada, OR whose FIRMS are based in the U.S. or Canada, will be considered for individual recognition. Women whose primary employment is with trade associations, regulatory agencies, technology vendors, or law, accounting, or other professional services firms are not eligible for this program.

Candidates for the 25 Most Powerful Women in Banking and the 25 Most Powerful Women to Watch must work for an organization whose activities are primarily focused on commercial or retail banking — including banks, thrifts and bank-owned subsidiaries, divisions, or groups. Eligibility for the 25 Most Powerful Women in Banking requires that the applicant be in her current position with her current employer for at least ONE FULL YEAR as of May 31st, 2019. Applicants with less than a year of tenure in their current roles will be considered for our list of the 25 Most Powerful Women to Watch.

Candidates for the 25 Most Powerful Women in Finance must be employed by financial services firms or divisions of financial services firms involved in nonbank finance, i.e. asset managers, card networks, hedge funds, investment banks, and private equity. In select cases, companies that also own banks may fit into this category.

Judging criteria:
Applications are evaluated by a selection committee made up of American Banker staff members.

For individual recognition, candidates are evaluated primarily on:
- The size and scope of her job
- Innovation brought to her role/responsibilities
- Initiative
- Performance over the past year
- Influence within her institution (as a leader or profit contributor, for example)
- Influence outside her institution (with community groups, nonprofits, trade groups, industry task forces, and as part of government or regulatory initiatives)
**Individual Nomination Form**

Please review the following information before continuing.

**Important instructions:**
Please note that we are not accepting printed nomination forms, though PDFs are provided for your convenience. Only submissions collected through the online system will be considered.

Partially completed forms may be saved in the system until ready to be submitted. If you choose to save and exit, you will be asked to supply a password, then you will be given a link. You must retain the password and link, or you will not be able to return to the partially completed application again. We do not have access to your password so cannot help if it is misplaced.

You will be given the option to have an email sent to you with the link. The email you receive in this case will come from noreply@formstack.com. You will still need to remember your password, however.

Every time you save the application to return later, a new link will be generated. If you accidentally use an old link, you will not return to your most updated application, but to a previous version instead.

Please do not hit the “submit” button at the end until the application is fully completed. Once you hit submit, you will not be able to access your application again.

**Deadline:**
Given the extra challenges this year with the ongoing COVID-19 crisis, we are leaving the applications open longer than last year to allow more time to complete.

We are also allowing the applications to be completed in two parts, with an even later deadline for part two.

Part one of the individual applications should be complete by Friday, May 29, at 11:59 p.m. EST to be considered.

When you come to the end of part one, you will see a box to check if you have finished. Please do not check the box if you plan to return to part one to make further additions or changes. The check mark signals to us that part one of your submission is ready, and our evaluation process can commence.

The deadline for hitting the “submit” button at the end of part two is Friday, June 12, at 1 p.m. EST. But please wait until you have completed both part one and part two – and do not intend to return to the application again – to hit “submit.”
Individual Nomination Form

About the nominee:
(All contact information is for internal use only and will not be published. Fields marked with an * are required.)

* Name: ______________________________________________________________________
* Title: ________________________________________________________________________
* Company: ___________________________________________________________________
* Mailing Address: ______________________________________________________________
* Email Address: _______________________________________________________________
* Telephone Number: ___________________________________________________________

Twitter account (optional):_____________________________________________________

Please also provide information for an alternate contact (executive assistant, media relations representative, human resources official, diversity coordinator, etc.) to whom we may direct follow-up questions about this application, or to whom information about our program can be sent.

* Name: ______________________________________________________________________
* Title: ________________________________________________________________________
* Company: ___________________________________________________________________
* Mailing Address: ______________________________________________________________
* Email Address: _______________________________________________________________
* Telephone Number: ___________________________________________________________
Please supply the following information for the nominee’s institution.
(Data below should be for the full years ending 12/31/2018 and 12/31/2019.)

* Company name: _____________________________________________________________

Company Twitter account(s): _________________________________________________

* 2018 Asset Size ($000): ____________________________________________________

* 2019 Asset Size ($000): ____________________________________________________

* 2018 Return on Equity (%): ________________________________________________

* 2019 Return on Equity (%): ________________________________________________

* Please supply links to the company’s earnings releases for the two most recent quarters (the period ending 12/31/19 and the period ending 3/31/20):

Check here to authorize American Banker to publish the above information.

☐ Public information (no authorization necessary)

☐ Not public information, I give American Banker permission to publish

☐ Not public information, I DO NOT give American Banker permission to publish

Please provide any additional notes here:

________________________________________________________

________________________________________________________
Please provide the following background information about the nominee. A response is required for all questions and may be used for publication.
(max. 2,000 characters, including spaces)

* In current role since (month and year): ________________________________
* Number of years in the banking of finance industry: ____________________
* To whom does the candidate report (name, title)?: ____________________
* Total number of employees (direct and indirect reports) that the candidate leads: _____
* Number of direct reports: ________________________________________
* Education: __________________________________________________________________
* Previous roles at this firm or other firms (please list):

Please provide a brief description of the candidate’s role and responsibilities.
(Recommendation: Try to be descriptive about what the candidate does, but in everyday language. Avoid jargon and floweriness. Max. 2,000 characters, including spaces.)

Please list or describe any external leadership roles you wish to highlight.
(Note: The leadership roles could be with industry or professional associations, or with charitable or community initiatives. Feel free to note any particularly impactful recent initiatives that you led with a few details. Max. 2,000 characters, including spaces.)
INDIVIDUAL CONTRIBUTIONS:
Please summarize the candidate’s contributions to her institution’s performance since the start of 2019. Quantify your answer where possible with performance metrics for the candidate’s business line or functional area, and highlight her influence on specific aspects of performance, especially those that are directly relevant to her role and responsibilities. (For example, market share, brand equity, risk management, or corporate governance, etc.)

Pro tip: Use the bottom line to help make your case. If the candidate holds a senior management position in a unit, it would be ideal to include the revenue and net income for 2019 from her unit and the percent change from 2018.

Note: If including information here that may not be published, please NOTE THIS within the narrative provided. For example: Mary Smith is responsible for boosting asset growth in her division by 21% in 2019. (Exact figure may not be published; double-digit percentage is OK to publish.)

(max. 2,000 characters, including spaces)

Is there anything else you would like to highlight as part of this nomination that you didn’t get a chance to discuss in the above questions?
(max. 1,500 characters, including spaces)

You have reached the end of part one.
If you consider part one of your submission to be complete, please check the “yes” box, then click on “save and resume later.” This will save all of the answers you have provided and allow you to return again to work on part two.

If you are planning to come back to add or revise anything in part one of the application, you should instead check the “no” box, then click on “save and resume later.”

A check mark in the “yes” box signals to us that your part one of your submission is ready and our evaluation process can commence. If you make any changes in part one after checking the “yes” box, the committee may not see those changes. Please be sure to check the “yes” box by Friday, May 29, at 11:59 p.m. EST, so that your application can be considered.

You can move on to part two whenever you choose. Please complete and submit part two by Friday, June 12 at 1 p.m. EST.
Please note that you are now starting part two of the application, which is due June 12.

Please cite one or more examples of the candidate’s ability to innovate, and describe the related results.
(max. 2,000 characters, including spaces)

Please answer the first question in the list below and at least one additional question from the list.
(Note: The answers should be a first-person narrative, rather than a third-person narrative. It is fine to answer more than one additional question. Maximum length for each answer is 1,500 characters, including spaces. Responses may be published in full or in part, as part of American Banker Magazine’s coverage of the Most Powerful Women in Banking and Finance.)

What are the key takeaways or learnings for you from the COVID-19 crisis?

Tell us about the impact of the COVID-19 crisis on you and your team. What are the changes that had to be implemented? How has it changed the work that you do on a daily basis and the work that your team does? Do you think it will lead to any permanent changes in the way you operate or the way your team operates?

Have you changed how you lead because of the COVID-19 crisis? Leaned on skills that you hadn’t used so much previously? Learned new skills? What do you think is the most important leadership quality that you have had to draw on lately? Is it a different quality than what you would have cited six months ago?

Amid the COVID-19 crisis, share one moment or experience – personally or professionally – that you had that you are grateful for.
Please answer at least one of the following questions.
(Note: It is fine to answer more than one question. Maximum length for each answer is 2,000 characters, including spaces. Responses may be published in full or in part, as part of American Banker Magazine’s coverage of the Most Powerful Women in Banking and Finance.)

Please describe a significant management decision made in the past year by the candidate and explain the impact it has had.


Please tell us about a recent leadership challenge faced by the candidate and the approach she took to resolve it.


Please outline a policy or idea instituted by the candidate that has been adopted as a best practice at her institution.


Please provide a recent example of how the candidate has had a meaningful impact outside of her institution – in the industry at large, in her community, etc.


The following questions have no bearing on the judging and only come into play for planning coverage of the Most Powerful Women in the magazine and online.

**Invitation to pitch an op-ed**

We are looking for a few senior executives to contribute to an op-ed series that will run as part of our Most Powerful Women coverage. These op-eds are an opportunity to showcase some thought leadership on a topic of interest to you that fits with relevant themes (such as leadership, power, workplace dynamics, diversity, sponsorship, unconscious bias, male allies and the role of HR/benefits, just to name a few). All of our op-eds have to meet our editorial standards and go through an editing process. If you would like to write something for the series, please indicate your interest here, and in due time we'll send an email asking for more details on the piece you’d like to propose.

I’d be willing to write an op-ed.

Yes    No    Maybe

If you want to provide any additional notes on the above, you can do so here:

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**Are you a strong podcast candidate? Let us know.**

We are looking for a few senior executives to take part in a podcast series. These are very much like any traditional interview and the conversation can run the gamut (big-picture industry topics, projects you are working on, leadership challenges, personal, etc.). If you are interested, please indicate so here and in due time we'll reach out via email about the potential opportunity.

I’d be willing to take part in a podcast.

Yes    No    Maybe

If you want to provide any additional notes on the above, you can do so here:

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Please provide a NEW high-resolution photo of the nominee that can be published online and in print. If this nominee appeared in the 2019 rankings, the photo should be different than the one published last year.

Please consider submitting an “environmental” type of photo in addition to a typical headshot. “Enviros” show more of the person than just the head and shoulders and generally, though not always, include some background.

NOTE: To be used in print, photos should be at least 2MB in size. If the photo needs to be snapped at home because of extenuating circumstances, please be sure it is in focus. Supported formats include .jpg, .png or .tif. Please upload a single .zip file for multiple photos.

Finally – and this is strictly optional – please upload letter(s) of recommendation, a corporate bio, or other relevant attachments you wish to submit as part of this nomination.

NOTE: Only .doc or .pdf formats are allowed. Please limit the number of attachments to no more than five. Ideally please upload a single .zip file with all the supporting material(s), rather than many separate files.