



AMERICAN BANKER

VIRTUAL SUMMITS

TOKENIZING REAL-WORLD ASSETS

How TradFi Can Unlock Value in the Digital Asset Economy

December 10, 2025

TOKENIZING REAL-WORLD ASSETS

How TradFi Can Unlock Value in the Digital Asset Economy

The tokenization of real-world assets (RWAs)—from private credit, real estate and art to treasuries and alternative investments—promises to transform capital markets by making assets more liquid, transparent and accessible. For traditional financial institutions, this shift represents both a competitive threat and projected \$10-plus-trillion market opportunity. This half-day virtual summit, comprised of three panels, will explore why tokenizing real-world assets could become a strategic imperative for financial institutions, how to navigate the technical and regulatory complexity of tokenization, how to build scalable models for institutional adoption, and how to integrate tokenized assets into core systems, scale liquidity, and prepare for the programmable future of finance.

Whether you're a bank, asset manager, custodian, or market infrastructure provider, this virtual summit will provide insights that can help move institutions beyond pilots and position for leadership in a tokenized financial ecosystem.



Panel Discussions

Session 1

The Tokenized Future: Why Real-World Assets Are Reshaping Capital Markets

Real-world asset (RWA) tokenization is moving from theory to trillion-dollar opportunity. For traditional finance institutions, the tokenization of assets such as real estate, private credit, treasuries, art and alternative investments promises enhanced liquidity, fractional ownership, and access to new investor segments. This panel will explore the business case behind RWA tokenization—what’s driving institutional adoption, which asset classes are leading the charge, and how banks, asset managers, and custodians can capture value in this emerging ecosystem. The speakers will discuss market projections, client demand dynamics, and the strategic implications of a more liquid, programmable financial system for incumbents.

Moderator + 3 speakers

Session 2

Building the Infrastructure: Technology, Compliance and Risk in Tokenized Finance

The promise of tokenization depends on robust infrastructure that ensures trust, security and compliance at scale. This panel dives into the critical enablers and roadblocks: blockchain architecture (public vs. private chains), interoperability, smart contract standards, and custody solutions. The panelists will tackle the regulatory landscape across jurisdictions, from securities classification to KYC/AML obligations, and examine operational and cyber risks unique to tokenized assets. With institutional credibility on the line, the speakers discuss how can TradFi players can ensure safe settlement, mitigate counterparty risks, and align tokenization platforms with existing compliance frameworks. Expect a pragmatic discussion on the technology and governance layers essential for institutional adoption.

**Moderator + 3 speakers OR
Fireside Chat**

Session 3

From Pilot to Scale: Integrating Tokenized Assets into the TradFi Core

Tokenization initiatives are moving beyond proofs of concept toward institutional-scale deployment. The question now: how do traditional financial institutions integrate tokenized assets into their core systems, distribution channels, and client strategies? This forward-looking panel will cover integration challenges with legacy infrastructure, opportunities for partnerships with fintechs and blockchain consortia, and models for liquidity creation, including tokenized money markets and DeFi bridges. The panel will also look ahead to what’s next—programmable assets and the convergence of AI with digital securities. The panelists will outline the path from experimentation to revenue generation and competitive advantage in the tokenized economy.

Moderator + 3 speakers

Why Sponsor and General Audience

Tap Into the Power of the American Banker Virtual Summits.

American Banker Virtual Summits bring together a powerful community of industry leaders, disruptors, innovators, and decision-makers who are shaping the future of banking and financial services. These exclusive gatherings are more than just events—they are dynamic hubs where top professionals connect, collaborate, and engage in the conversations that matter most.

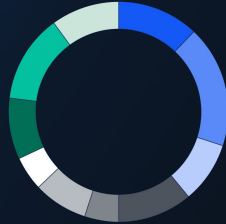
TOTAL AUDIENCE REACH

982k

LEADERSHIP

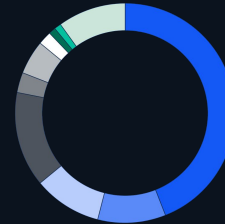
72%

AUDIENCE ROLES



- 12% C-Suite
- 18% Technology/Product
- 9% Marketing
- 11% Risk & Compliance
- 5% Industry Advisory & Consulting
- 8% Corporate Finance
- 5% Lending
- 9% Financial Advisor/
Wealth Management
- 13% Sales & Operations
- 10% Other

COMPANY TYPE



- 44% Banks
- 10% Credit Unions
- 10% Solution Provider
- 14% Wealth Management
- 3% Insurance
- 5% Payments/CC
- 2% Accounting
- 1% Government
- 1% Investment Banks
- 10% Other

Sponsoring Opportunities

PANEL PARTICIPATION

\$15,000

3 available

- Opportunity to speak on or moderate on one session. Speaker subject to approval
- American Banker will develop the session focus and deliverables, recruit all remaining speakers and/or moderators, and coordinate panel participation
- Includes access to the session recording
- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website

* Includes attendee list
(attendee phone numbers excluded)

SPOTLIGHT VIDEO

\$12,500

3 available

- Opportunity to present a 2-minute video interview hosted with American Banker Editor-in-Chief (sponsor to provide interview questions)
- Video labeled as sponsored for transparency, will be edited for length and clarity, and include American Banker- branded intro and outro
- Full ownership of rights to use recorded mp4 video in future communications
- Noted as sponsor in dedicated promotional emails and on dedicated virtual summit website

* Includes attendee list
(attendee phone numbers excluded)

SUPPORTING SPONSORSHIP

\$7,500

- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes attendee list (attendee phone numbers excluded)

**To confirm your partnership or for more information,
please contact Hillary Whidden at**

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