



AMERICAN BANKER
**VIRTUAL
SUMMITS**

BRIDGING TRUST AND TECHNOLOGY
**Unlocking On-Chain Custody
for TradFi**
November 6, 2025

About the Summit

Unlocking On-Chain Custody for TradFi

As the digital asset ecosystem evolves, traditional financial institutions are at a crossroads. Custody is no longer just about holding assets—it's about enabling the next generation of financial services. As institutional demand for digital assets grows, traditional finance (TradFi) players must determine where they fit in the custody value chain. This half-day virtual summit explores why on-chain custody represents a critical strategic gateway for banks, wealth managers, and custodians to participate in the digital-asset economy. The ability to provide institutional-grade custody of on-chain assets isn't just a compliance requirement—it's a competitive advantage. The virtual summit explores the why, the how, and the what's next of custody as the cornerstone of TradFi's digital future.



Unlocking On-Chain Custody for TradFi: Panel Discussions

Session 1

From Vaults to Smart Contracts: Why Custody Is TradFi's Gateway to Digital Assets

Institutional adoption of digital assets hinges on one foundational capability: secure custody. For traditional financial institutions, custody is more than just safekeeping—it is the key to enabling new services, building client trust, and capturing emerging revenue streams in tokenization, digital trading, and beyond. This session unpacks the strategic imperative for TradFi players to move into on-chain custody, the market forces driving demand, and how established players can leverage their trust advantage to compete in this rapidly growing space.

Moderator + 3 speakers

Session 2

Building Institutional-Grade On-Chain Custody: Regulation, Risk, and Resilient Infrastructure

Providing custody for on-chain assets requires more than technology—it demands airtight compliance frameworks, operational resilience, and robust security. This panel examines the regulatory requirements, risk management strategies, and technical architectures that underpin institutional-grade custody solutions. Hear from experts on integrating custody services into existing banking systems, mitigating operational risks, and aligning with global regulations like MiCA, SEC guidelines, and Basel standards.

Moderator + 3 speakers OR Fireside Chat (1:1)

Session 3

From Vaults to Smart Contracts: Why Custody Is TradFi's Gateway to Digital Assets

Custody is the foundation, but the real opportunity for TradFi lies in what comes next. This session explores how banks and custodians can move beyond safekeeping to build an entire suite of services on top of custody infrastructure—staking, tokenization of real-world assets, on-chain lending, and even digital capital markets. Discover how to monetize custody, drive client engagement, and future-proof your institution's role in the evolving financial ecosystem.

Moderator + 3 speakers

Why Sponsor and General Audience

Tap Into the Power of the American Banker Virtual Summits.

American Banker Virtual Summits bring together a powerful community of industry leaders, disruptors, innovators, and decision-makers who are shaping the future of banking and financial services. These exclusive gatherings are more than just events—they are dynamic hubs where top professionals connect, collaborate, and engage in the conversations that matter most.

TOTAL AUDIENCE REACH

982k

LEADERSHIP

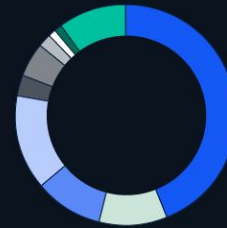
72%

AUDIENCE ROLES



- 12% C-Suite
- 18% Technology/Product
- 9% Marketing
- 11% Risk & Compliance
- 5% Industry Advisory & Consulting
- 8% Corporate Finance
- 5% Lending
- 9% Financial Advisor/Wealth Manager
- 13% Sales & Operations
- 10% Other

COMPANY TYPE



- 44% Banks
- 10% Credit Unions
- 10% Solution Provider
- 14% Wealth Management
- 3% Insurance
- 5% Payments/CC
- 2% Accounting
- 1% Government
- 1% Investment Banks
- 10% Other

Sponsorship Opportunities

PANEL PARTICIPATION

\$15,000

3 available

- Opportunity to speak on or moderate on one session. Speaker subject to approval
- American Banker will develop the session focus and deliverables, recruit all remaining speakers and/or moderators, and coordinate panel participation
- Includes access to the session recording
- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website

* Includes attendee list (attendee phone numbers excluded)

SPOTLIGHT VIDEO

\$12,500

3 available

- Opportunity to present a 2-minute video interview hosted with American Banker
- Editor-in-Chief (sponsor to provide interview questions)
- Video labeled as sponsored for transparency, will be edited for length and clarity, and include
- American Banker-branded intro and outro
- Full ownership of rights to use recorded mp4 video in future communications
- Noted as sponsor in dedicated promotional emails and on dedicated virtual summit website

* Includes attendee list (attendee phone numbers excluded)

SUPPORTING SPONSORSHIP

\$7,500

- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes attendee list (attendee phone numbers excluded)

**To confirm your partnership or for more information,
please contact Hillary Whidden at**

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