

**EBN Shamrock Presentation** 

# Food manufacturer and distributor transforms employee health with comprehensive weight care



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"Found stood out as the top choice for our client because of the level of expertise they offered specific to weight care, along with their ability to integrate with the health plan and PBM"

**Benefits Consultant** 

# found

### Personalized metabolic care in a single platform

Our program combines the most effective and clinically appropriate medication with one-to-one clinical care, lifestyle interventions & nutritional guidance



Clinical consults completed since 2019

Weight loss outcomes in the largest peer-reviewed study

66K + 879%

Percentage of members who maintained the weight lost

ROI within one year of implementing Found

#### Market challenges

GLP-1 costs are exploding

Lack of awareness of GLP-1 alternatives

Unclear and unsustainable maintenance approaches

One-size-fits-all doesn't work





#### Company profile

• **Headquarters:** Southwest U.S.

• **Founded:** 1920s

• Total employees: 7,000+

• Average employee age: 43

- **Employee roles:** Truck drivers, warehouse workers, and office workers
- Top three coexisting conditions: High cholesterol, joint pain, and back pain

### Food manufacturer & distributor

#### Strategic priorities



#### Access to care

Increase access to comprehensive weight care at scale to strengthen overall wellness strategy



#### Cost-control measures

Implement GLP-1 cost-control measures to manage utilization and costs



#### Health care costs

Reduce health care costs from obesity-related claims



#### Employee health

Promote sustainable health outcomes to minimize the risk of coexisting conditions





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Personalized care

# Personalized care powered by MetabolicPrint<sup>TM</sup>

MetabolicPrint is shaping the future of metabolic care by helping members unlock a path to better health. It analyzes a multitude of biological factors to generate a unique MetabolicPrint profile for each member.

This profile helps Found's Care Team make a personalized recommendation for treatment, helping members jumpstart and take back control over their health journey.

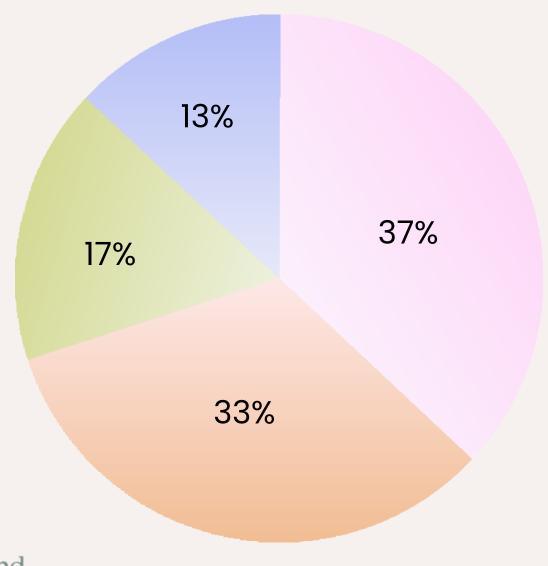
**Brain-Gut Disconnect** 

**Mood Responses** 

**Constant Cravings** 

Slow Metabolism

#### Distribution of MetabolicPrint profiles among this Manufacturer's members<sup>1</sup>



Mood Responses™: 37%

Shifts in emotions and hormones tend to influence your eating patterns.

Brain-Gut Disconnect™: 33%

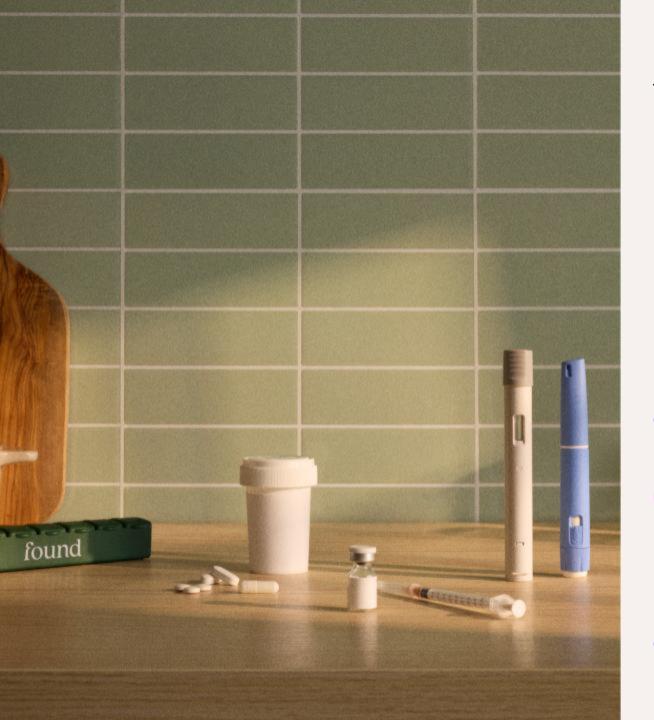
Your stomach signals to your brain that you're hungry, even if you're not.

Constant Cravings™: 17%

Your brain has a hard time staying in tune with your satiety levels—making it easy to overeat.

Slow Metabolism™: 13%

Your slower metabolic rate makes it hard to lose weight & break out of weight plateaus.

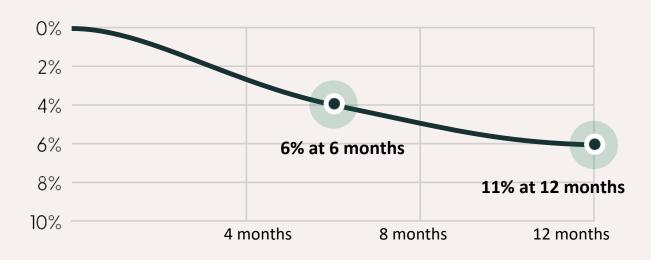


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# Flexible program design to manage costs and GLP-1 utilization

- Medication paired with lifestyle & behavioral interventions
- Preferred-network status or gold-carding
- Broad medication toolkit and prescribing protocols that help personalize care
- Run clinical consults through in-network capabilities
- Progressive therapy. GLP-1s isn't always the best first line therapy for many members

## Driving improved employee health



2.5K + 1bs

Collective weight loss by employees

#### Member engagement



8% of eligible members enrolled in the program?



96% average clinical consult satisfaction score



88% average coach satisfaction scores you



59% average monthly engagement rate



39% of members interacted with Found's Al. Found Assistant'



"Weight care shouldn't be sick care. It shouldn't be limited to those who have already developed severe obesity or coexisting conditions like diabetes. Taking preventative measures to address obesity as the root cause is critical for employers to develop healthier teams while lowering health care costs in the long-term"

Dr. Rehka Kumar, Chief Medical Officer





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# Thank you