



THE BOND BUYER
**VIRTUAL
SUMMITS**

HEALTHCARE

**The Strain on Healthcare After
the OBBBA**

November, 19 2025

About the Summit

The Strain on Healthcare After the OBBBA

The massive One Big Beautiful Bill Act, both in its size and scope – \$4.5 trillion of tax cuts, \$1 trillion of Medicaid cuts – will have major implications for the public finance sector and the entire U.S. economy.

As state and local governments begin to adapt to the new law, the public finance industry is on high alert for the credit implications of it across various sectors. One of the biggest concerns come from the healthcare provisions of the OBBBA which is set to dramatically shift healthcare funding burdens to states.

The OBBBA also threatens negative credit impacts for many healthcare issuers, particularly rural hospitals.

The nearly \$1 trillion of Medicaid cuts are expected to mean that 11.8 million Americans will lose their health insurance by 2034. The OBBBA has a variety of provisions that will decrease Medicaid enrollment and shift costs to states.

States are expected to see structural budget pressures as reductions in federal funding for safety net programs could strain their budgets, especially in states with higher poverty rates and greater reliance on Medicaid and SNAP.

How will the states that expanded Medicaid under the Affordable Care Act begin to lower provider tax rates – which they use to help fund healthcare facilities – and what will it mean to their own credit and the cities within them?

The rating agencies have begun to dissect the implications and investors are also bracing for what was already a sector facing fiscal pressures now compounded by the large federal cuts. Investors are parsing through issuer credit profiles to see where the bigger risks – and opportunities – lie.

With dimmer ratings outlooks and more uncertainty over funding availability, investors may demand more to own the debt, further pressuring state and local budgets.

1. What do Medicaid cuts mean for state budgets?
2. Who fills the gaps?
3. How will ratings be affected?
4. What will investors want to know to hold healthcare paper?
5. What knock-on effects will they have on the broader economy?

Why Sponsor and General Audience

Tap Into the Power of *The Bond Buyer* Virtual Summits.

The Bond Buyer's Virtual Summits bring together a powerful community of industry leaders, disruptors, innovators, and decision-makers who are shaping the future of municipal finance. These exclusive gatherings are more than just events—they are dynamic hubs where top professionals connect, collaborate, and engage in the conversations that matter most.

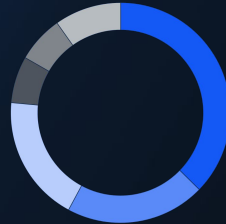
TOTAL AUDIENCE REACH

149k

LEADERSHIP

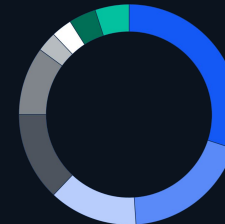
80%

COMPANY TYPE



- 38% Issuer
- 21% Sell-side
- 19% Buy-side
- 7% Law Firm
- 7% Insurance
- 10% Other

AUDIENCE ROLES



- 30% Finance
- 19% C-Suite
- 13% Operations
- 13% Sales/Management
- 10% Legal
- 3% Education
- 3% Communications
- 4% Information Technology
- 5% Other

Sponsoring Opportunities

PANEL PARTICIPATION

\$15,000

3 available

- Opportunity to speak on or moderate on one session. Speaker subject to approval
- The Bond Buyer will develop the session focus and deliverables, recruit all remaining speakers and/or moderators, and coordinate panel participation
- Includes access to the session recording
- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes post-summit conference attendee list (attendee phone numbers excluded)

SPOTLIGHT VIDEO

\$12,500

3 available

- Opportunity to present a 2-minute video interview hosted with The Bond Buyer Editorial and Live Media Team (sponsor to provide interview questions)
- Video labeled as sponsored for transparency, will be edited for length and clarity, and include The Bond Buyer-branded intro and outro
- Full ownership of rights to use recorded mp4 video in future communications
- Noted as sponsor in dedicated promotional emails and on dedicated virtual summit website
- Includes post-summit conference attendee list (attendee phone numbers excluded)

SUPPORTING SPONSORSHIP

\$7,500

- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes post-summit conference attendee list (attendee phone numbers excluded)

**To confirm your partnership or for more information,
please contact Mike Ballinger at**

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Potential participants/sponsors

RATINGS AGENCIES

FitchRatings

 **KBRA**


S&P Global

S&P August healthcare report

MOODY'S
INVESTORS SERVICE

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WELLS
FARGO

Tim Ruby
as its healthcare, higher education
and not-for-profit division executive.

INVESTORS

 Foundation | CREDIT

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LAWYERS

Mark McIntire

ASSURED
GUARANTY

Panel Discussions

Session 1

Title

Description

- Description

Moderator + speakers

Session 2

Title

Description

- Description

Moderator + speakers

Session 3

Title

Description

- Description

Moderator + speakers