



Open Enrollment Solutions

Experience value of a virtual OE

Open enrollment is your opportunity to boost participation in your employee benefits and increase savings for you and your employees. For many, this year's open enrollment will be virtual. And, in a recent survey we conducted with our employers, nearly half said their open enrollment will be provided virtually even after social distancing rules are no longer needed.

We've enhanced and adapted our open enrollment tools and resources to empower you with what you need to host a successful virtual open enrollment. In our Open Enrollment Toolkit, you have access to:

Handouts	Provide your employees with ready-to-use and easy-to-read handouts.
Educational email templates	Your employees are more likely to read emails coming from their own Human Resources team, so we've developed email templates that you can use to educate employees.
Editable PowerPoint slides	If you host open enrollment webinars and presentations to employees, we have slides available for your consumer-driven healthcare accounts. The slides are editable and so the applicable slides can be inserted into an all-encompassing open enrollment slide deck.
Post-enrollment educational resources	Education continues after open enrollment, so we provide access to a knowledgebase of thousands of consumer-focused articles and videos to help answer the most common questions.
Promotional plan videos	Videos are a great tool for employees. These videos give a high level explanation of the perks of participating in HSAs, FSAs, dependent care FSAs and commuter benefits.
Educational plan videos	We've developed educational videos geared at our most popular plans. They go in-depth on plan rules and eligible expenses to help them better understand how to get the most out of these benefits.
Virtual open enrollment fair	A virtual OE fair will be available for you to help educate employees in a virtual environment. Built to mimic an in-person fair, the 24/7 site includes a welcome page, an auditorium to play start and stop videos presentations, a virtual and interactive booth with live chat support, an interactive eligible expense list, the ability to search our public knowledgebase and contact information for one on one support.
Live open enrollment webinar	Our live open enrollment webinars are specific to our product offerings and provide you and your employees with access to our experts to lead and answer any questions.
1-on-1 phone support	Your employees can reach our OE-dedicated, customer service team to ask questions so they feel confident in their benefit selections. Our phone lines are open from 6 a.m. to 9 p.m. CT.
Product calculators	Our calculators support employees in determining how to plan for healthcare expenses and determining their election amounts.
Automated educational email campaign	We develop an email campaign for your employees to promote open enrollment to them and educate them on the plans available through us. Email campaigns can be built for HSAs, FSAs and Dependent Care FSAs. Request a quote by contacting our sales or client services teams.
Kickstart mailer	Engage your newly enrolled employees with mailed information to help them kick off a successful plan year. The mailer is provided by the U.S. Postal Service. Request a quote by contacting our sales or client services teams.
Open enrollment compilation video	For a more personalized experience, we can create educational videos that are customized with your employees' benefits in mind. Request a quote by contacting our sales or client services teams.

Visit our Open Enrollment Toolkit at go.discoverybenefits.com/openenrollment to get started!

