



THE BOND BUYER
**VIRTUAL
SUMMITS**

CYBERSECURITY

Cyber Risk and Public Finance

June 25, 2025

Join Us at the Forefront of Cybersecurity in Public Finance

With ransomware and cyberattacks escalating across the public sector, the stakes have never been higher. Many believe the public finance industry is unprepared for the scale and sophistication of today's digital threats—and the financial consequences are growing.

This is your opportunity to align with a critical conversation and position your brand as a leader in cybersecurity solutions.

Through three dynamic panels, we'll explore the most pressing issues facing issuers, underwriters, insurers, and advisors today.

Partner with us to showcase your expertise and connect with decision-makers actively seeking solutions.

Panel 1

Ransomware Attacks & Preparedness

A candid look at how state and local governments can better anticipate, prevent, and respond to attacks.

Panel 2

The Disclosure Factor Navigating the high-stakes

Navigating the high-stakes decisions around if, when, and how issuers should disclose cyber incidents.

Panel 3

Insuring Against Threats in a Costly Landscape

As premiums soar, what risk-mitigation strategies and insurance options are truly effective?

Why Sponsor and General Audience

Tap Into the Power of the *The Bond Buyer* Virtual Summits

The Bond Buyer's Virtual Summits bring together a powerful community of industry leaders, disruptors, innovators, and decision-makers who are shaping the future of municipal finance. These exclusive gatherings are more than just events—they are dynamic hubs where top professionals connect, collaborate, and engage in the conversations that matter most.

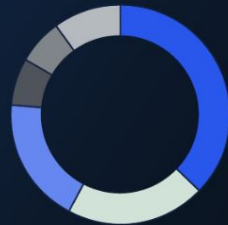
TOTAL AUDIENCE REACH

149K

LEADERSHIP

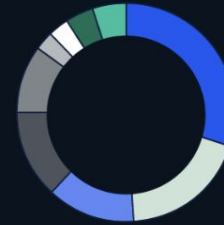
80%

COMPANY TYPE



- 38% Issuer
- 21% Sell-side
- 19% Buy-side
- 7% Law Firm
- 7% Insurance
- 10% Other

AUDIENCE ROLES



- 30% Finance
- 19% C-Suite
- 13% Operations
- 13% Sales/Marketing
- 10% Legal
- 3% Education
- 3% Communications
- 4% Information Technology
- 5% Other

Sponsorship Opportunities

PANEL PARTICIPATION

\$15,000

3 available

- Opportunity to speak on or moderate on one session. Speaker subject to approval
- *The Bond Buyer* will develop the session focus and deliverables, recruit all remaining speakers and/or moderators, and coordinate panel participation
- Includes access to the session recording
- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes post-summit conference attendee list (attendee phone number excluded)

SPOTLIGHT VIDEO

\$12,500

3 available

- Opportunity to present a 2-minute video interview hosted with *The Bond Buyer*
- Editor-in-Chief (sponsor to provide interview questions)
- Video labeled as sponsored for transparency, will be edited for length and clarity, and include
- *The Bond Buyer*-branded intro and outro
- Full ownership of rights to use recorded mp4 video in future communications
- Noted as sponsor in dedicated promotional emails and on dedicated virtual summit website
- Includes post-summit conference attendee list (attendee phone number excluded)

SUPPORTING SPONSORSHIP

\$7,500

- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes post-summit conference attendee list (attendee phone number excluded)

**To confirm your partnership or for more information,
please contact Michael Ballinger at**

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