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VIRTUAL SUMMITS

EMPLOYEE BENEFIT NEWS

The Next-Gen Employee Benefits Summit

November 12, 2025 | 12:00 PM–3:15 PM

About the Event

BUILDING NEXT- GEN EMPLOYEE BENEFITS AND HEALTH EQUITY

As workforce expectations evolve, so must the benefits employers offer. Employee Benefit News' NEXT-GEN EMPLOYEE BENEFITS VIRTUAL SUMMIT will explore how forward-thinking organizations are reshaping their benefits strategies to attract and retain top talent, support holistic well-being, and meet the needs of a diverse, multi-generational workforce.

This half-day event will bring together HR and benefits leaders to discuss the next generation of benefits—those that go beyond traditional offerings to deliver real impact. Sessions will highlight actionable strategies and innovative programs that drive employee engagement, improve health outcomes, and strengthen workplace culture.

- 1 Chronic disease management**
- 2 AI mental health support**
On-demand, personalized care, chatbot therapists, early intervention
- 3 Weight management**
GLP-1s, nutrition, stipends, coaching, personal training
- 4 Leave and caregiving benefits**

Why Sponsor and General Audience

Tap Into the Next-Gen Employee Benefits Summit.

The Next-Gen Employee Benefits Summit by Employee Benefit News brings together a powerful community of HR and Benefits leaders, Brokers and Advisers, and Solution Providers, who are shaping the future of employee benefits. These exclusive gatherings are more than just events—they are dynamic hubs where top professionals connect, collaborate, and engage in the conversations that matter most.

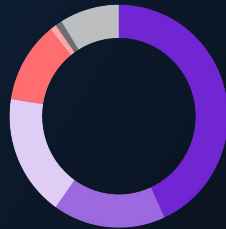
TOTAL AUDIENCE REACH

315k

LEADERSHIP

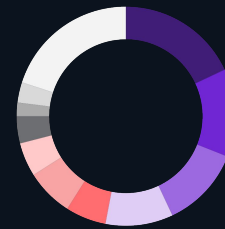
71%

AUDIENCE ROLES



- 44% HR/Benefits
- 17% Finance
- 18% C-Suite
- 12% Broker/Adviser/Consultant/Agent
- 1% Third Party Administrator
- 1% Pension/Retirement
- 9% Other

COMPANY TYPE



- 18% Insurance
- 13% Consulting/Professional Services
- 12% Internet Software & Services
- 10% Financial Services
- 6% Education
- 7% Healthcare
- 5% Health & Wellness
- 4% Retailing
- 2% Pharmaceuticals
- 3% Integrated Telecommunication Services
- 20% Other

Sponsorship Opportunities

Brand Awareness

PANEL PARTICIPATION

\$15,000

3 available

- Opportunity to speak on one session. Speaker subject to approval
- Employee Benefit News will develop the session focus and deliverables, recruit all remaining speakers and/or moderators, and coordinate panel participation
- Includes access to the session recording
- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual summit website
- Includes post-summit conference attendee list (attendee phone numbers excluded)

SPOTLIGHT VIDEO

\$12,500

5 available

- Opportunity to present a 2-minute video interview hosted with Employee Benefit News Editor-in-Chief (sponsor to provide interview questions)
- Video labeled as sponsored for transparency, will be edited for length and clarity, and include
- Employee Benefit News-branded intro and outro
- Full ownership of rights to use recorded mp4 video in future communications
- Noted as sponsor in dedicated promotional emails and on dedicated virtual summit website
- Includes attendee list (attendee phone numbers excluded)

SUPPORTING SPONSORSHIP

\$7,500

- Noted as a sponsor in dedicated promotional emails and on the dedicated virtual event website
- Includes post event conference attendee list (attendee phone numbers excluded)

**To confirm your partnership or for more information,
please contact Kris Kadel at**

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